

HARVEY NICHOLS HEARTLESS

Harvey Nichols is a well known name in the world of fashion, but behind the trendy, upmarket image lies a shameful reality. Harvey Nichols is one of small minority of fashion shops in the country which is selling garments made from real fur.



This is despite the fact that the production of fur in Britain has long been illegal, because the public and Parliament took the decision that it is cruel and unnecessary.

So all the fur sold by Harvey Nichols has to be imported from countries where these horrific practices are still carried out. If Harvey Nichols tried to produce those same fur items in Britain, they would face arrest and prosecution.

By selling fur, Harvey Nichols is directly responsible for the suffering and deaths of thousands of animals just for fashion.

* On fur factory farms, many thousands of wild animals are forced to spend their whole lives crammed into small wire-mesh cages. These terrible conditions inevitably cause suffering and cruelty, both physical as well as psychological damage.

* Other animals killed for fur are trapped in the wild using "leg hold traps", which are also illegal in Britain. These steel-jawed devices crush the animals' bones, and they can spend hours or even days in agony before the trapper returns.

* Fur is also very unpopular with the public, with opinion polls consistently showing around 90% of the population opposed to the use of fur.

* The vast majority of fashion retailers have an ethical policy not to sell any real fur, Harvey Nichols is one of a very small minority which continues to support this horrific trade.

Please read overleaf for how to help.



To supply fur for Harvey Nichols, many thousands of wild animals are forced to spend their entire lives on horrific fur factory farms



Footage from fur farms show many animals are skinned while alive and conscious

www.caft.org.uk

Don't buy from Harvey Nichols until they stop selling fur

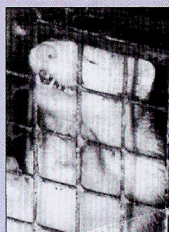
HARVEY NICHOLS - HEARTLESS WHAT YOU CAN DO

*** Don't buy anything from Harvey Nichols until they stop selling fur, and encourage others to do the same.**

Remember, there is no excuse for Harvey Nichols to sell fur. The production of fur is horrific, and illegal in Britain, and the vast majority of other fashion shops have an ethical policy of not selling any real fur.

*** Contact Harvey Nichols by email, telephone or mail. Explain the horrors of the fur trade, and politely ask them to stop the sale of all real fur.**

*** Join the protests in cities around the UK.**



Animals on fur farms suffer mental damage, causing behaviour such as cage-biting, endless pacing, self mutilation and even cannibalism.



In order to avoid damaging the fur, animals are killed by methods including anal electrocution (above), gassing and strangulation



In leghold traps, animals spend hours or even days in agony before the trapper returns

Complain to:

Harvey Nichols Head Office

Tel 020 7235 5000

E. contactus@harveynichols.com

Write: 365 Chiswick High Road,
Chiswick, London, W4 4HS.

Julia Bowe

Marketing and Press Director:

Tel: 020 7201 8647 | (ext) 4006

julia.bowe@harveynichols.com



For more details about how you can help to end the cruel fur trade, contact us, fill in the slip, or visit the website.

Name.....Address.....

.....Tel:.....

email.....Donation (payable to CAFT) £...

CAFT (Coalition to Abolish the Fur Trade) PO Box 38, Manchester, M60 1NX

Tel: 0845 330 7955. Email: caft@caft.org.uk Web: www.caft.org.uk